

First Anniversary For Local Team

ELY AUTO CARE CELEBRATES ITS FIRST YEAR OF BUSINESS



Above: Teamwork is paying off as the Ely Auto Care team celebrates its first year of business.

Based just off the Witchford by-pass, Ely Auto Care celebrates its first anniversary this September.

Founded by local lads Jamie Edmunds and Justin Easey, the pair met on the football field, both promising 16 year olds.

Nowadays the pair of Thirty Somethings put their tactical team work into the Ely Auto Care business that aims to offer a top division experience to both private and commercial customers.

“We have invested in the best to ensure we give unrivalled service and customer care,” says Jamie.

“We have fully qualified mechanics with 20 plus years’ experience working with top of the range equipment and diagnostics.”

FREE COLLECTION

The pair practice what they preach. Visit the Ely Auto Care website and you can get a fixed price for a job, from MOT

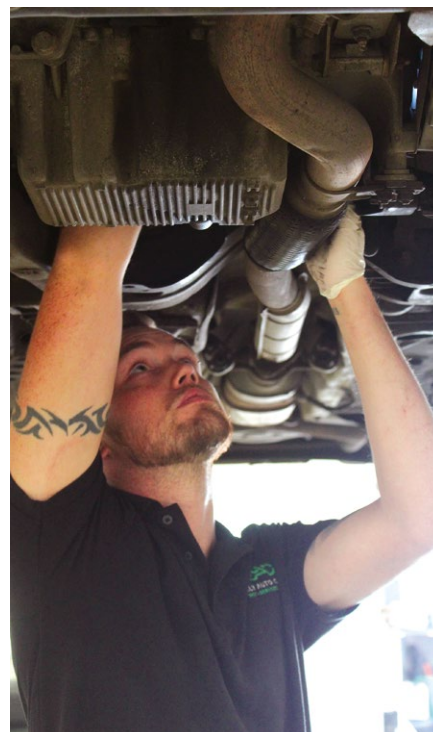
and servicing through to maintenance. Before you click off, you can book a date and time slot for the work to be carried out and request a free collection and delivery service.

If you have booked a service – your will receive a complimentary car wash.

Jamie spotted the gap in the market for a reliable motor maintenance business as the running costs soared on the fleet of 12 vehicles in his award-winning A2B taxi business.

“With nothing local available to provide what I was looking for it seemed a logical next step to invest in Ely Auto Care,” says Jamie, who moved to the area from his native Newcastle as a teenager.

Teaming up with talented former team mate Justin was an obvious move. The pair are backed by Richard Eeles in the workshop and Jamie’s wife Ami who is the company’s financial director.



Above: Richard Eeles is a key part of the workshop team.



Above: Co-owner of Ely Auto Care Justin Easey offers a hands-on approach.

CLEAN AND FRESH

If you do opt to visit the Newman Park site off Sedgeway, you will find a clean, fresh and inviting front of house with a customer-friendly waiting room offering full visibility to the three bay workshop.

“We are looking to build long term customer relationships – not just a fast buck,” says Jamie. “What we quote is what customers will pay – there will be no surprises,” he guarantees.

The company has a host of testimonials and accreditations to back its integrity from Approved Trading Standards and Good Garage Supplier to Motor Industry Service and Repair specialists. They also offer free car health checks, a Payment Assist easy payment scheme and a Car Care Plan package.

Look out for flash sales on the company’s Facebook page or log on to www.elyautocare.co.uk to book your car in for the Ely Auto Care experience.

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Above: Customers can expect a clean, fresh and inviting front of house with a customer-friendly waiting room offering full visibility to the three bay workshop.

Witchford's Wedding Belle's

Family business Richard Designs is settling in to its new purpose-built headquarters on the Lancaster Way Business Park.

With a prominent shop window on the busy Lancaster Way entrance to Witchford village, the bridal wear specialists are sure to stand out from the crowd. The company previously occupied a smaller unit on the vast business complex at the edge of Witchford village.

Founded 31 years ago by Sharon Dicks; the next generation of the family are now heavily involved in the business including William and Jennifer Dicks, Laura Healey and Ben Allen. The new bespoke base houses offices, a new showroom, workshops and warehousing.

Manufacturers of four labels and distributors of five more, the business principally supplies to the trade; priding themselves on their

individual, personal approach and currently boasts a 90-strong workforce.



Brother and sister, Laura Healey and Ben Dicks are part of the family-run Richard Designs.